



September 16th and 17th, 2023 at the Fair Hill Natural Resources Center

Hunters on Saturday, Jumpers on Sunday

www.fairhillthoroughbredshow.com

We are dedicated to advocating for Off the Track Thoroughbreds (OTTBs) as exceptional options for pleasure or sport horses following their racing careers. These horses exhibit remarkable willingness, athleticism, intelligence, and training, making them perfect for a second career. Our primary goal is to increase awareness of their successful transition from the racetrack to diverse equestrian disciplines through a quality competition and encouraging further education. By joining us, you can contribute to a fun, cost-effective, and fulfilling horse show that encourages more people to consider adopting or training OTTBs. Let's work together to celebrate the versatility and potential of these amazing horses!

Sponsorship Opportunities

Grade 1: \$2500

Participate in a thrilling Derby or Jumper Stakes class and seize the chance to be acknowledged and rewarded. Your achievements will be highlighted in all Press Releases, and you'll enjoy an exclusive advertisement in the Program (sponsored content provided by you). Additionally, your banner will be prominently displayed at the show grounds (banner provided by you). Throughout the event, continuous recognition will be given through public announcements. Moreover, your Facebook page and website will be linked, giving you wider exposure. To further promote your brand, any promotional materials you provide will be distributed to the attendees. Don't miss this excellent opportunity to showcase your support for equestrian excellence!

Grade 2: \$1000

Take advantage of the opportunity to become a division sponsor. Your support will be acknowledged in all Press Releases. Additionally, you'll get to feature an advertisement in the Program (content to be provided by you). At the show grounds, your banner will be displayed, showcasing your valued sponsorship. Throughout the event, your contribution will be recognized through public announcements. Furthermore, we will link to your Facebook page and website, amplifying your online presence. To further promote your brand, any promotional materials you provide will be distributed to the attendees. Don't miss out on this chance to showcase your commitment to the event and gain valuable exposure!

Grade 3: \$500

Seize the chance to sponsor a class and gain exceptional recognition. Your support will be acknowledged in all Press Releases. As a sponsor, you'll have the opportunity to feature an advertisement in the Program (content to be provided by you). Throughout the day, your contribution will be prominently recognized through public announcements at the event grounds. Furthermore, we will provide a link to your Facebook page and website, enhancing your online visibility. Additionally, any promotional materials you provide will be distributed to the attendees, ensuring maximum exposure for your brand. Don't miss this extraordinary opportunity to showcase your support and elevate your presence at the event!

Allowance : \$200

Listing in program and on website. Announcement thanking sponsor for support.

Claiming: \$100

Listing in program and on website. Announcement thanking sponsor for support.

“Friend of Furlongs to Fences”: Under \$100

Listing in program and website.

Syndicate: \$500 NEW!

Organize a group of small contributors so that your total contribution equals \$500 or more. We will name a class after your syndicate. Great promotion for stables, small businesses, families, etc. Listing in program and on website. Announcement thanking sponsor for support.

The Fair Hill Thoroughbred Show is a 501c3. Kindly make your tax-deductable check to **Fair Hill Thoroughbred Show**.



Sponsorship 2023

I/We agree to be a sponsor of the Fair Hill Thoroughbred Show to be held Saturday and Sunday, September 16 and 17, 2023

Name (as it should appear in all listings) _____

Address _____

Telephone _____

Contact Person _____

Email _____

Participation Level:

Grade 1 (\$2500) _____

Grade 2 (\$1000) _____

Grade 3 (\$500) _____

Allowance (\$200) _____

Claiming (\$100) _____

Syndicate (total of \$500) _____

Friend (under \$100) _____

Program Advertising _____

Please make check to:

Fair Hill Thoroughbred Show

c/o 25 Martin Rd.

Coatesville, PA 19320

Pls. email ad copy to ldemars1960@gmail.com. Standard rate

\$100 per ¼ page, \$200 per ½ page.

Carol Atterbury (610-909-3265) and Lisa Demars (610-637-2707), Sponsorship Committee